



Calling all Elvis® Tribute Artist (ETA) Performers!

Do you have what it takes to participate in “The 2012 Ultimate Elvis® Tribute Artist Contest™ – Fill the Blue Suede Shoes™” at the Circle Square Cultural Center on March 3, 2012 in Ocala, FL?

If you think you’re good enough, and if you are at least 18 years of age, submit a demo* of your best Elvis® tribute performance for review by our panel. If you’re selected, you will compete against other Elvis tribute artists in Ocala on March 3rd. The top ETA finalists from the Preliminary Round on March 3rd will compete in the Final Round that evening for a total of over \$4,500 in prize money and other gifts and for the opportunity to go on to the Semi-finals in Memphis, Tennessee during Elvis Week in August, 2012.

**See demo submission instructions on the Registration Form.*

Contest Rules & Information:

1. We will hold one (1) preliminary round and a final round of competition. Thirty contestants will be chosen from the entry forms to compete in the preliminary round. The top 10 contestants from the preliminary round will compete in the final round. Contestants will perform one (1) song each during the preliminary round using recorded back up tracks. Contestants will perform two (2) songs each during the final round using back up tracks. A chip system will be used to determine the contestants’ songs. Contestant must bring a CD with track music for at least five (5) Elvis songs. The venue reserves the right to choose the performer’s song during the finals on March 3rd.
2. Contestant must be at least 18 years of age.
3. Contestants who have finished in first place and/or who have won another 2012 Ultimate Elvis Tribute Artist regional contest, may not participate in the Ocala, FL 2012 Ultimate Elvis Tribute Artist regional contest.
4. All expenses associated with this regional contest shall be borne by the participant. Please contact listed hotel partners for hotel rooms.
5. Prizes awarded for the top three (3) ETAs on March 3rd:
 - First Place - \$2,000
 - Second Place - \$1,500
 - Third Place - \$1,000Gift prizes will be awarded to all ETAs participating in the Final Round competition on March 3rd.

6. Judging Criteria:

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|---------------------|-----|
| Vocals | 40% |
| Appearance | 20% |
| Stage Presence | 20% |
| Overall Performance | 20% |

7. Registration fee is \$35 (personal check, money order or cashier's check) made payable to S.C.A. (or Sidney Colen & Associates, LTD) and is due with the registration form. Payment may be made online at www.CSCulturalCenter.com under the listing for this event. This fee will be refunded if entrant is not selected to participate in the preliminary round on March 3rd.

8. **Registration form and payment must be received by 5pm on Wednesday, February 15, 2012.**

Registration form may be e-mailed, faxed or sent via other certified/dated response form to:

Linda Tiffany
The 2012 Ultimate Elvis® Tribute Artist Contest™
c/o Circle Square Cultural Center
8445 SW 80th Street
Ocala, FL 34481
(352) 387-7507; (352) 854-9491 Fax
Linda_Tiffany@otowfl.com

9. Those selected to participate in the 2012 Ocala, FL preliminary contest will be notified beginning Wednesday, February 1, 2012.

10. Contest schedule:

Saturday, March 3, 2012

| | |
|------------|---|
| 10:00 a.m. | Mandatory pre-contest meeting for contestants |
| 11:00 a.m. | Preliminary Round |
| 7:00 p.m. | Final Round |

11. The Preliminary Round is open to the public for \$10 general admission. Admission prices for the Final Round are \$18-22 depending on seat location.

12. The contest venue, Circle Square Cultural Center, is located at 8395 SW 80th Street, Ocala, FL 34481. For directions, tickets and other information, visit www.CSCulturalCenter.com. For performance questions, contact Antonio Crews at (352) 854-3670.

13. Hotel partners in Ocala, FL: Mention the "2012 Ultimate Elvis® Tribute Artist Contest™ at Circle Square Cultural Center" rate -

Country Inn & Suites, (352) 237-0715, \$109

Courtyard by Marriott, (352) 237-8000, \$99

Fairfield Inn by Marriott, (352) 861-8400, \$69

Hilton, (352) 854-1400, \$99

Homewood Suites by Hilton at Heathbrook, (352) 369-4610, \$89

Ramada Inn, (352)732-3131, \$69

Or visit the *Ocala/Marion County Visitor & Convention Bureau* web site for additional hotels:

www.ocalamarion.com.

REGISTRATION FORM



March 3, 2012 Ocala, FL ETA Preliminary Event

Deadline to submit Registration Form and all other required items is 5pm on February 15, 2012.

Please print all information.

Name _____

Address _____

City _____ State _____ Zip _____

Country _____ Phone _____

E-Mail _____

I _____, certify that I have not won another regional 2012 Ultimate Elvis® Tribute Artist Contest™ and am not already going to Memphis in 2012 to participate in the Semifinal/Final Rounds. I agree that, if selected, I am available to participate in the preliminary event in Ocala, FL on March 3, 2012. I have read the contest rules and agree to abide by them.

(ETA Signature)

(Date)

You must submit the following along with your Registration Form and Release Form:

1. A current (within one year) high resolution photo of yourself in the likeness of Elvis.
2. Personal check, money order or cashier's check in the amount of \$35, payable to *S.C.A. (or Sidney Colen & Associates, LTD)*. Mail to Linda Tiffany (address on next page). Payment may be made online instead at www.CSCulturalCenter.com under the listing for this event.
3. Video (or audio) performance of yourself doing an Elvis tribute. Your video/audio demo must be 2-5 minutes in length. Indicate below which manner you are using to submit your demo.
_____ Upload video/audio demo to SendSpace at www.sendspace.com. Name your demo file in this manner: `firstname_lastname_2012ETA_CSCC`. Click the "Upload" button. Click the "Browse" button and select your file from your computer. Type "`webmaster@otowfl.com`" in the "To:" email field. Click the "Upload File" button. That's it. A confirmation page will appear upon completion.
_____ Mail audio demo (CD) or video demo (DVD/VHS) to Linda Tiffany (contact information below). CD, DVD or VHS must be labeled with your full name, address, phone number and email address. CDs, DVDs and VHS tapes will not be returned to participants.



2012 Ultimate Elvis Tribute Artist Contest Release Form

Please write legibly.

Name: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____ Phone: _____

Email: _____

By signing this Ultimate Elvis Tribute Artist Contest Release Form, I agree to the following:

1. I agree to be bound by all Ultimate Elvis Tribute Artist Contest Official Rules and Guidelines.
2. I agree that my performance shall not in any way be derogatory to Elvis Presley, his heirs, the contest organizer, or Elvis Presley Enterprises, Inc. or any of its affiliates.
3. I grant Elvis Presley Enterprises, Inc. the right to use my name, image, likeness, biography, and any photographs or audiovisual footage of my participation in the preliminary round of the Ultimate Elvis Tribute Artist Contest and the semifinal and final rounds (if applicable) of the Ultimate Elvis Tribute Artist Contest, including my performance, presence and/or interview without the payment of any compensation, in connection with the advertising and promotion of the Ultimate Elvis Tribute Artist Contest, including without limitation, any preliminary rounds of the contest as well as the semifinal and final rounds of the contest to be held in Memphis, Tennessee in August 2012.
4. I grant Elvis Presley Enterprises, Inc., the irrevocable right to record my participation in the preliminary round of the Ultimate Elvis Tribute Artist Contest and the semifinal and final rounds (if applicable) of the Ultimate Elvis Tribute Artist Contest, including my performance, presence and/or interview, and use, adapt, reproduce, distribute, broadcast and exhibit my performance in perpetuity in any and all media, manners and platforms, without the payment of any compensation.
5. I acknowledge that before I participate in the Ultimate Elvis Tribute Artist semifinal in Memphis, Tennessee, I will sign an Ultimate Elvis Tribute Artist Participant Agreement and Release, which will be provided to me by EPE.
6. By signing below, I am expressly releasing the contest organizer, Elvis Presley Enterprises, Inc., their respective parents, affiliates, officers, directors, employees, and agents, from any and all claims which I may have for invasion of privacy, right of publicity, defamation, violation of my moral rights, copyright infringement, or any other causes of action arising out of the use, adaptation, reproduction, distribution, broadcast or exhibition of any photographs or audiovisual footage of my performance.

- Yes, I authorize EPE to sign me up to receive the Ultimate Elvis Tribute Artist Contest Update via email.
- Yes, I authorize EPE to give my contact information to other preliminary rounds of the contest and I authorize them to contact me with entry information on their contests.
- Yes, I do have exclusive representation. My exclusive representation is by: _____.

Print Name: _____

Signature: _____

Date: _____